
DAYTON PERFORMING ARTS ALLIANCE

CURRENT SERIES SPONSORS & LEVELS

Premier Health Classical Series Sponsor
Kettering Health Network SuperPops Series Sponsor
Demirjian Classical Connections Series Sponsor
DP&L Foundation Family Concert Series Sponsor
Dayton Freight Rockin' Orchestra Series

SERIES/ SEASON SPONSOR OPPORTUNITIES 2014-2015

Dayton Performing Arts Alliance Season Sponsor
Dayton Philharmonic Season Sponsor - \$100,000
Dayton Opera Season Sponsor - \$50,000
Dayton Ballet Season Sponsor - \$35,000

SERIES SPONSOR BENEFITS

- Recognition from the stage *for all series OR season performances*
- Complimentary tickets *for all series/season performances* - (number based on level)
- Valet or garage parking passes *for all series/season performances* - (number based on level)
- **Recognition as Series OR Season Sponsor in all DPAA season brochures with LOGO** (with confirmation by December 31st of previous year)
- **Recognition as Series or Season Sponsor on each performance information page for the series in the program book with LOGO**
- **Recognition as Series or Season Sponsor with link to sponsor's website in all DPAA email blasts** (30,000 patrons currently receive our email blasts with at least 40 blasts per season)
- **Recognition as Series or Season Sponsor in all print and electronic advertising for the series/season performances**, where possible and appropriate
- Company name and color logo projected on lobby plasma screens *for all series OR season performances*
- Invitation to VIP Intermission Receptions *for all series OR season performances*
- Company name listed on the DPAA Community Partners page in all DPAA 2014-2015 season program books (distributed to over 90,000 season performance attendees)
- Company name and link placed on the each performance webpage of the *series OR season* through June 2015 on the DPAA website - www.daytonperformingarts.org
- Company name and link placed on the DPAA Community Partners webpage through June 2015

SPONSORSHIP LEVELS & BENEFITS

INNOVATION PARTNER

\$100,000 +

- Specific donor benefits and recognition will be crafted to fit sponsor interests and needs
- Recognition in all program books in the Community Partner List as an Innovation Partner (distributed to 90,000+ patrons over the season)
- In addition to brand exposure, benefits and recognition may include tickets, parking passes, advertisements in the program book, recognition from the stage, recognition in print and electronic media, or other means of impact

SPOTLIGHT SPONSOR

\$75,000 - \$99,999

- Specific donor benefits and recognition will be crafted to fit sponsor interests and needs
- Recognition in all program books in the Community Partner List as a Spotlight Sponsor (distributed to 90,000+ patrons over the season)
- In addition to brand exposure, benefits and recognition may include tickets, parking passes, advertisements in the program book, recognition from the stage, recognition in print and electronic media, or other means of impact

SIGNATURE SPONSOR

\$50,000 - \$74,999

- Specific donor benefits and recognition will be crafted to fit sponsor interests and needs
- Recognition in all program books in the Community Partner List as a Signature Sponsor (distributed to 90,000+ patrons over the season)
- In addition to brand exposure, benefits and recognition may include tickets, parking passes, advertisements in the program book, recognition from the stage, recognition in print and electronic media, or other means of impact

PRINCIPAL SPONSOR

\$25,000 - \$49,999

- Recognition from the stage *for the selected performance*
- 30 complimentary tickets *for the selected performance*
- 15 valet OR garage parking passes *for the selected performance (depending on production)*
- **Full page ad** in the DPAA performance program book (7.625" tall x 4.875" wide)
- Recognition as **Principal Sponsor** on the performance information page in program book
- Recognition as **Principal Sponsor** in all print and electronic advertising *for the selected performance*, where possible and appropriate

OVERTURE SPONSOR

\$17,500 - \$24,999

- Recognition from the stage *for the selected performance*
- 24 complimentary tickets *for the selected performance*
- 12 valet OR garage parking passes for the selected performance *(depending on production)*
- **Full page ad** in the DPAA performance program book (7.625" tall x 4.875" wide)
- Recognition as **Overture Sponsor** on the *performance information page in program book*
- Recognition as **Overture Sponsor** in all print and electronic advertising *for the selected performance*, where possible and appropriate

LEADERSHIP SPONSOR

\$10,000 - \$17,499

- Recognition from the stage *for the selected performance*
- 20 complimentary tickets *for the selected performance*
- 10 valet OR garage parking passes for the selected performance *(depending on production)*
- **Full page ad** in the DPAA performance program book (7.625" tall x 4.875" wide)
- Recognition as **Leadership Sponsor** on the *performance information page in program book*
- Recognition as **Leadership Sponsor** in all print and electronic advertising *for the selected performance*, where possible and appropriate

PERFORMANCE SPONSOR

\$7,500 - \$9,999

- Recognition from the stage *for the selected performance*
- 16 complimentary tickets *for the selected performance*
- 8 valet OR garage parking passes for the selected performance *(depending on production)*
- **Half-page ad** in the DPAA performance program book (3.75" tall x 4.875" wide)
- Recognition as **Performance Sponsor** on the *performance information page in program book*
- Recognition as **Performance Sponsor** in all print and electronic advertising *for the selected performance*, where possible and appropriate

ASSOCIATE SPONSOR

\$5,000 - \$7,499

- Recognition from the stage *for the selected performance*
- 12 complimentary tickets *for the selected performance*
- 6 valet OR garage parking passes for the selected performance *(depending on production)*
- **Half-page ad** in the DPAA performance program book (3.75" tall x 4.875" wide)
- Recognition as **Associate Sponsor** on the *performance information page in program book*
- Recognition as **Associate Sponsor** in all print and electronic advertising *for the selected performance*, where possible and appropriate

SUPPORTING SPONSOR

\$2,500 - \$4,999

- Recognition from the stage *for the selected performance*
- 6 complimentary tickets *for the selected performance*
- 3 valet OR garage parking passes for the selected performance (*depending on production*)
- **Quarter-page ad** in the DPAA performance program book (3.75" tall x 2.375" wide)
- Recognition as **Supporting Sponsor** on the *performance information page in program book*

ALL SPONSORS RECEIVE:

- Company name listed on the DPAA Community Partners page in all DPAA season program books (distributed to over 90,000 season performance attendees)
- Company name and link placed on the selected performance webpage through June 2015 on the DPAA website - www.daytonperformingarts.org
- Company name and link placed on the DPAA Community Partners webpage on the DPAA website through June 2015
- Company name and color logo projected on lobby plasma screens *for the selected performance(s)*
- Invitation to VIP Intermission Reception *for the selected performance(s)*